



# Rotary Pacific Water

## **PROSPECTUS**

Corporate  
Partnership  
Opportunities





## Rotary Pacific Water at a glance

Rotary Pacific Water for Life Foundation is a limited liability charitable company registered in 2007 under Fijian law. Donations are tax deductible. Our niche role in engineering water and sanitation solutions for rural communities in need has delivered positive impact to more than 265 villages, settlements and schools in Fiji. Early years of growth for Rotary Pacific Water were linked to increased demand for humanitarian assistance that connects settlements, schools and communities in need to safer drinking water.

These were made possible with corporate sponsorship of Vodafone ATH Fiji Foundation, Fiji Water Foundation, Golden Manufacturers, Westpac Bank, plus club partnerships with the Rotary Foundation of Rotary International.

# More than just Water Projects

Be a part of this effort to connect disadvantaged communities with the strong Pacific Corporate Social Responsibility environment that prevails.

The economic potential and development goals of communities can be realised with better access to clean water supply. Rotary Pacific Water enables remote communities to take action sustaining their water supply needs with help from the New Zealand government via Rotary New Zealand Community Services Ltd, Fiji Water Foundation, Japanese Embassy and Rotary Club donations.

Since 2007

**265**

Projects

**70,877**

People

**\$6,117,907** FJD

Invested

**\$30,088** FJD

Per Project

**\$86** FJD

Per Person





### Water for Dignity

Unreliable water sources results in having to keep water in containers. This adversely affects women and children responsible for collection of water, who walk long distances daily to source water from rivers, creeks and natural springs to meet their cleaning, drinking and cooking needs.



### Water for Security

The moment when we don't have to worry about clean water, we can focus on our goals for education, health and the future of our communities".



### Water for Development

We invest in rural water infrastructure that improves water supply to communities and advances their sanitation and hygiene (WASH) standard through awareness, capacity building and sustainable water resources management.

# The Competitive Advantage of RPW

Our core advantage at Rotary Pacific Water for Life Foundation is the oversight and management of our highly skilled and experienced volunteer Board of Directors and Technical Advisory Committee (TAC).

The Foundations day-to-day operations is managed by the Foundation Manager, while projects and administration is achieved by a small but highly effective team of staff based in Suva and Labasa. The RPW team is made up of a water resources engineer who provides technical advice with training oversight to 3 project staff, 2 full-time admin staff and eight part-time plumbers.

The manager reports to the Board and supervises the implementation team who are staff of the RPW Foundation.

Technical support is provided by the voluntary TAC that reviews projects applications and specifications of engineering needs on

## BOARD MEMBERS

Chairman - Warwick G Pleass  
**Assistant Rotary Coordinator, Rotary International**

Director - John Lewis  
**TAC Chairman**

Treasurer - Rakesh Gokal  
**Rotarian**

Director - President  
**of Rotary Club Suva East (Rotation)**

Treasurer - Bruce Sutton  
**Financial Consultant and Rotarian**

Director - Molly Powers-Tora  
**Rotarian**

water and sanitation projects, meeting every 2 months at least a week prior to the Board of Directors' meeting.

The Board of Directors meets every two months to formulate policies, receive operations, administrative and financial reports from management and approve projects for implementation, that have been approved by the arms length and independent TAC.





“ Discover the realities of connecting communities with safer water supply. Right here on our islands in far remote areas, there are people living with no safer means of access to water for their dignity, their security and for their children in schools. No longer a blight for others to deal with on their own. Be part of the solution with support of corporate partners in cooperation with government agencies and stakeholders.

”

# How You Can Help

As with any dynamic charitable organisation, there are many ways to partner and assist.

## CORPORATE & PRIVATE PARTNERSHIPS

RPW welcomes private, non-government, government and business donors. These are the levels of recognition for our partners.

## DIFFERENT WAYS TO PARTNER

Partner funds (or goods in kind) can be dedicated to specific projects or costs (assuming proportionate admin costs) or into the Foundation fund pool, where specific projects be allocated and “officially opened” in that donor’s principal name.

Alternately, funds can be dedicated to specific costs and equipment. These can include a vehicle with appropriate signage, a water tank or X litres of water.



### Platinum Partner

FJD \$100,000.00 or greater in any year



### Gold Partner

FJD \$50,000 to \$99,999 in any year



### Silver Partner

FJD \$10,000 to \$49,999 in any year



### Bronze Partner

FJD \$5,000 to \$10,000 in any year

Donors can also sponsor field staff such as plumbers to assist communities with the installation of their safer drinking water system.

Members of the Board and Technical Advisory Committee graciously volunteer their time and effort. Additional people are welcomed onto the board (each Platinum Partner qualifies for one Board Directorship) and TAC, as qualifications dictate

## DONATION IN KIND

Any partner in a position to assist with material goods, or combinations of cash and kind will be recognised with the appropriate level of recognition listed. Rotary Pacific Water appreciates partner contributions to support water and sanitation-focused activities.



# Benefits of Partnership

## Platinum Sponsor

- All benefits of Platinum recognition
- Additionally, premier prominence on website About page (size and position)
- Naming Rights at 3 project openings per annum
- One corporate banner displayed at each “official opening” (in addition to the logos appearing on all RPW marketing peripherals)
- Premier prominence on letterheads and email signatures
- Colour logo on vehicles and office premises exterior and interior
- One board nomination
- Standing invitation to all TAC meetings
- Co-sponsor and co-branding opportunities at RPW Board approved fund raising or public communication events

## Gold Sponsor

- All benefits of Gold recognition with larger prominence to their brand
- Larger logos and hyperlink on About webpage
- Naming Rights are at least one project “official opening” per annum at which the partner can add value with the RPW communications staff by attending with their staff, marketing peripherals, doing their own communications etc
- One year minimum co-recognition with RPW via a minimum of 1 standing non-illuminated 1m x 1m sign at project recipient location (school or community) of each “official opening” site. Additional one on a rainwater tank, if part of the project
- Colour logo on letterheads and email signatures

## Silver Sponsor


- Partners recognised and acknowledgement at all media and public events eg. “official project openings”
- Likewise at special media events prior to and at the conclusion of each supported community project
- Logo on the RPW website About page in monochrome
- Logo on selected marketing peripherals including RPW partner banners (used at all public events including project openings)


**For further information, please contact**


Board Chairman  
Warwick Pleass


+679 9990888  
warwick@pleass.net

[www.rotarypacificwater.org](http://www.rotarypacificwater.org)

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**Our Partners**

